

Staffing Difficulty – San Diego

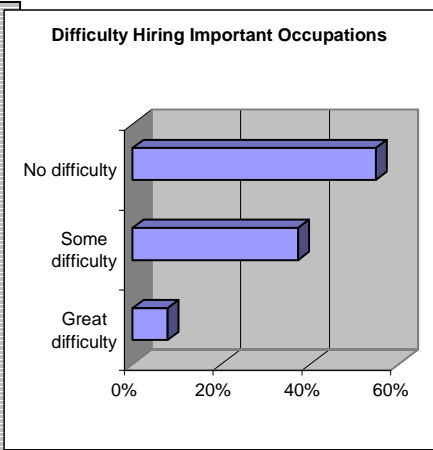


December 4, 2002 – San Diego, California
 Preliminary Report on Reported Hiring Difficulty for Important Occupations, based upon 420 representative responses from San Diego firms with 25+ employees in the October 15 to December 1 timeframe. Another 1,800 to 2,000 responses are anticipated through March 2003.

General Hiring Difficulty

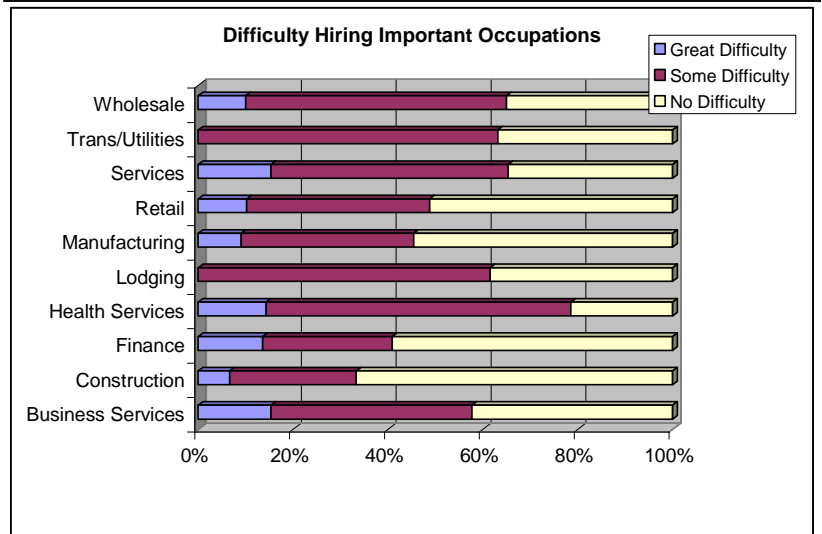
The majority of responding firms reported experiencing no difficulties staffing important occupations (47%). A small proportion (11%) reported experiencing 'great difficulty' hiring important occupations.

The following is an in-depth look at the numbers and reasons given.



Industry Analysis – Staffing Difficulty

Although there were no major differences by industry regarding 'great difficulty' with hiring, **78.6% of businesses in the Health Services industry** reported experiencing either 'some' or 'great difficulty hiring important occupations. The **Construction industry** reported the fewest problems with staffing (67% reporting 'no difficulty').



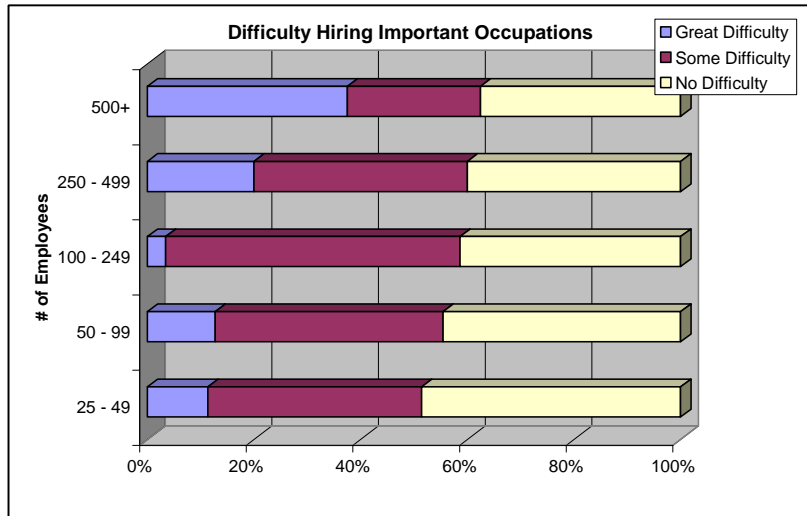


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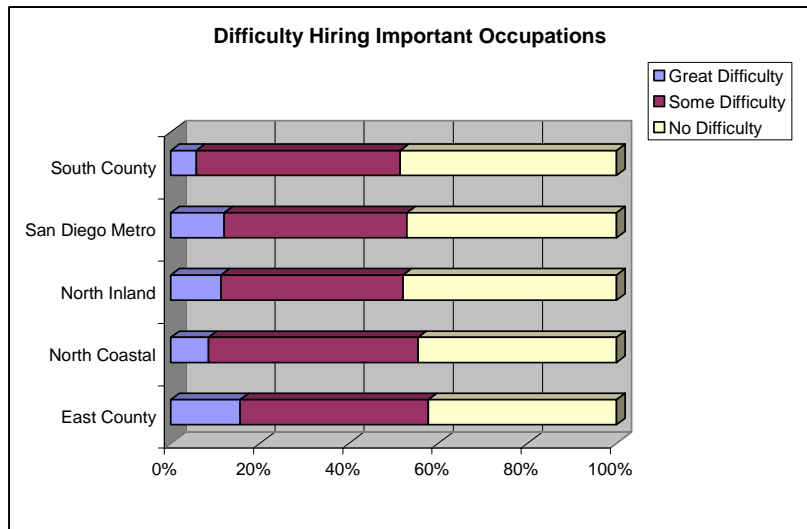
Company Size Analysis – Staffing Difficulty

Businesses that staff 250 or more employees tend to report that they experience 'great difficulty' hiring for important occupations than do smaller companies. For example, 37% of businesses surveyed that have 500 or more employees reported experiencing 'great difficulty' with staffing.



Regional Analysis – Staffing Difficulty

Businesses in the **East County** reported experiencing slightly more difficulty hiring than other regions (15.5% 'great difficulty').

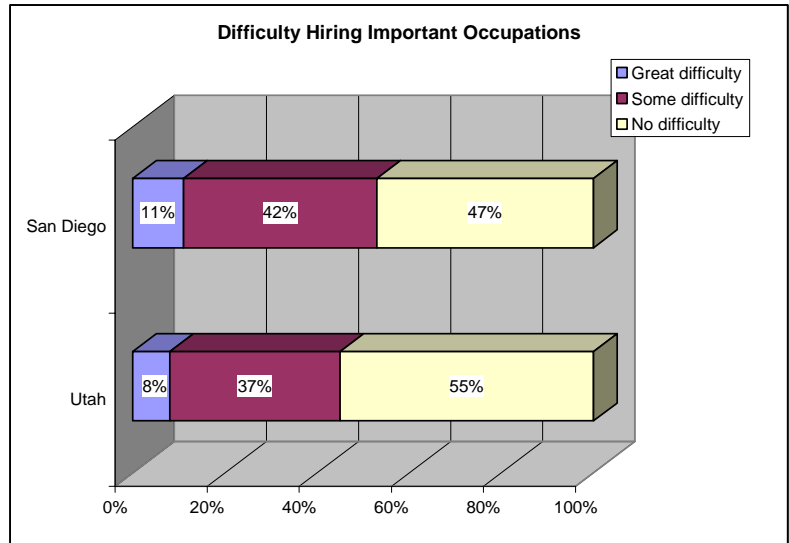


Staffing Difficulty– Super-Region Comparison: San Diego vs. Utah



Super-Regional Analysis – Staffing Difficulty

Businesses in San Diego County generally reported more difficulties with staffing than those in Utah. About 53% of San Diego businesses surveyed reported either 'some' or 'great difficulty' hiring important occupations, compared to a combined 45% in Utah.



Super-Regional by Industry Analysis

Comparisons of select industries associated with staffing difficulties between regions provides some findings of note. Although the **Health Services** industry posed the most staffing difficulties in both regions, businesses in Utah reported slightly less total problems, but slightly more critical problems (i.e., greater proportion of 'great difficulty'). Meanwhile, San Diego **Business Services** companies reported more problems staffing in general than their Utah counterparts.

